

SUICIDE PREVENTION SERVICES'
Yellow Ribbon Event for Life



SAMPLE FUNDRAISING LETTER

Add photos and personal stories to this sample fundraising letter;
e-mail and mail it to friends, family, neighbors, co-workers, and businesses.

Date

Dear Friend,

I am asking for your support in a very special event in which I will be participating on Sunday, September 14th, 2008--**Suicide Prevention Services' Yellow Ribbon Event for Life**. Although the event will be lots of fun, walking along the Fox River, the issue is a serious one.

More than 30,000 people die each year from suicide. With a suicide death every 18 minutes, family members, friends, co-workers, acquaintances, and even entire churches, schools, and communities are impacted, leaving "survivors" profoundly affected.

Suicide can be prevented—through education, advocacy and collaboration! Suicide Prevention Services provides all three needed services:

- Prevention—educational trainings to our communities; depression screenings
- Intervention—crisis intervention teams (24/7 telephone hotlines and counseling)
- Postvention—support services for loved ones

I have set a goal of \$ _____ in donations by September 14th. I need your help. Please join me in supporting this very important cause by mailing a donation to me (*please make checks out to Suicide Prevention Services*) or make a donation online by going to www.spsfv.org and following the donation instructions.

With your help, I believe we can save lives.

Thank you in advance for your generosity.

Sincerely,

Your name